



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 333239

<b>Schedule Dates</b>	09/26/12-10/01/12	<b>Date Entered</b>	09/25/12
<b>Advertiser</b>	Democratic Congressional Campaign Committee (	<b>Last Modified</b>	09/28/12
<b>Agency</b>	Great American Media (3571)	<b>Entered By</b>	Sharon Green
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	DCCC (28005)	<b>Headline #</b>	06338566
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	KAUFMAN, MEREDITH	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	11/14/1576	<b>Commission</b>	\$4,134.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$23,426.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	DCCC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN		

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	28	\$15,540.00
Oct. 2012	16	\$12,020.00
<b>Grand Total:</b>	<b>44</b>	<b>\$27,560.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt (9)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
9.0	Normal Line / Spot (10)	09/26/12-10/01/12	2	:30	3P- Dr. Phil	1			1	1				2	\$230.00	\$460.00	Steubenville (WTOV)	DR. PHIL/10	9/25/12
9.0.1	Closed Preempt (10)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
10.0	Normal Line / Spot (11)	09/27/12-10/01/12	2	:30	4P- Ellen	1				1	1			3	\$250.00	\$750.00	Steubenville (WTOV)	ELLEN/11	9/25/12
11.0	Normal Line / Spot (12)	10/01/12-10/01/12	2	:30	5P- Live At Five	1								1	\$2,600.00	\$2,600.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/12	9/25/12
12.0	Normal Line / Spot (13)	09/28/12-09/28/12	2	:30	5:30A- News Nine Sunrise						1			1	\$500.00	\$500.00	Steubenville (WTOV)	NWS9 SUNRS-5:30AM/13	9/25/12
13.0	Normal Line / Spot (14)	09/26/12-09/28/12	2	:30	6P- News Nine 6pm	1			X	X	X			1	\$4,000.00	\$4,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/14	9/25/12
14.0	Normal Line / Spot (15)	10/01/12-10/01/12	2	:30	6A- News Nine Sunrise 6am	1								1	\$900.00	\$900.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/15	9/25/12
15.0	Normal Line / Spot (16)	09/26/12-09/28/12	2	:30	7P- Jeopardy	1			X	X	X			1	\$2,100.00	\$2,100.00	Steubenville (WTOV)	JEOPARDY/16	9/25/12
16.0	Normal Line / Spot (17)	09/26/12-10/01/12	2	:30	7A- Today Show	1	X		X	X	X			2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	TODAY SHW/17	9/25/12
17.0	Normal Line / Spot (18)	10/01/12-10/01/12	2	:30	7:30P- Wheel Of Fortune	1								1	\$2,000.00	\$2,000.00	Steubenville (WTOV)	WHEEL-FORTNE/18	9/25/12
18.0	Normal Line / Spot (19)	09/27/12-10/01/12	2	:30	9A- Live With Regis & Kelly	1				1	1			3	\$170.00	\$510.00	Steubenville (WTOV)	LIVE WTH KELLY/19	9/25/12
19.0	Normal Line / Spot (20)	09/29/12-09/29/12	2	:30	11:30P- Saturday Night Live							1		1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/20	9/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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## Contract # 333239

**Schedule Dates** 09/26/12-10/01/12  
**Advertiser** Democratic Congressional Campaign Committee (C  
**Agency** Great American Media (3571)  
**Product** Political - Issue (1068)  
**Brand** DCCC (28005)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1576  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC

**Date Entered** 09/25/12  
**Last Modified** 09/28/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06338566  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,134.00  
**Net Total** \$23,426.00  
**Sales Tax**

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	28	\$15,540.00
Oct. 2012	16	\$12,020.00
<b>Grand Total:</b>	<b>44</b>	<b>\$27,560.00</b>

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (1)	09/27/12-10/01/12	2	:30	1P- Days Of Our Lives		1			1	1			3	\$300.00	\$900.00	Steubenville (WTOV)	DAYS OUR LIVES/1	9/25/12
2.0	Normal Line / Spot (2)	09/26/12-10/01/12	2	:30	10A- Today Show II		1		1		1			2	\$170.00	\$340.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	9/25/12
2.0.1	Closed Preempt (2)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
3.0	Normal Line / Spot (3)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1							1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	9/25/12
4.0	Normal Line / Spot (5)	09/27/12-10/01/12	2	:30	11A- Today Show III		1			1	1			3	\$170.00	\$510.00	Steubenville (WTOV)	TODAY SHW3-NBC/5	9/25/12
5.0	Normal Line / Spot (6)	09/26/12-09/28/12	2	:30	12:30P- Who Wants To Be A Millionaire				1	1	1			2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/6	9/25/12
5.0.1	Closed Preempt (6)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
6.0	Normal Line / Spot (7)	09/26/12-10/01/12	2	:30	12:35A- Late Night With Jimmy Fallon		1		1	1	1			2	\$60.00	\$120.00	Steubenville (WTOV)	J FALLON-NBC/7	9/25/12
6.0.1	Closed Preempt (7)	09/28/12															Steubenville (WTOV)	Program Change/Exception	
6.0.2	Closed Preempt (7)	09/26/12															Steubenville (WTOV)	No Cash Advance/Spot -	
7.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	12P- News Nine Midday	1					X			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NWS 9 MIDDAY/8	9/25/12
8.0	Normal Line / Spot (9)	09/26/12-10/01/12	2	:30	2P- Katie		1		1	1				2	\$210.00	\$420.00	Steubenville (WTOV)	KATIE/9	9/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Agency** Great American Media (3571)  
**Product** Political - Issue (1068)  
**Brand** DCCC (28005)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1576  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL  
CAMPAIGN

**Date Entered** 09/25/12  
**Last Modified** 09/28/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06338566  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,134.00  
**Net Total** \$23,426.00  
**Sales Tax**

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<b>Grand Total:</b>	<b>44</b>	<b>\$27,560.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Spot (2)	09/27/12-09/27/12	2	:30	10A- Today Show II					1				1	\$170.00	\$170.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	9/26/12
27.0	Normal Line / Spot (6)	10/01/12-10/01/12	2	:30	12:30P- Who Wants To Be A Millionaire		1								\$150.00		Steubenville (WTOV)	MILLIONAIRE/6	9/26/12
27.0.1	Closed Preempt (6)	10/01/12															Steubenville (WTOV)	Program Change/Exception	
28.0	Normal Line / Spot (9)	09/28/12-09/28/12	2	:30	2P- Katie						1			1	\$210.00	\$210.00	Steubenville (WTOV)	KATIE/9	9/26/12
29.0	Normal Line / Spot (10)	09/28/12-09/28/12	2	:30	3P- Dr. Phil						1			1	\$230.00	\$230.00	Steubenville (WTOV)	DR. PHIL/10	9/26/12
30.0	M/G For 27.0.1 / Spot (29)	10/01/12-10/01/12	2	:30	11:34:34P- The Tonight Show With Jay Leno		1							1	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/27/12
30.1	M/G For 27.0.1 / Spot (29)	10/01/12-10/01/12	3	:30	11:34:34P- The Tonight Show With Jay Leno		1							1	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/28/12
31.0	Normal Line / Spot (26)	09/28/12-09/28/12	2	:30	5A- News Nine Sunrise						1			1	\$410.00	\$410.00	Steubenville (WTOV)	SUNRISE 5A/26	9/27/12
32.0	Normal Line / Spot (27)	10/01/12-10/01/12	2	:30	5:30A- News Nine Sunrise		1							1	\$510.00	\$510.00	Steubenville (WTOV)	SUNRISE 530A/27	9/27/12
33.0	Normal Line / Spot (28)	09/29/12-09/29/12	2	:30	7:00:04A- News9 Saturday Morning							1		1	\$400.00	\$400.00	Steubenville (WTOV)	NEWS 9 SAT/28	9/27/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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PROGRAM : OHIO-EXPLOSION  
CON COM1: OHIO-EXPLOSION  
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29  
STATION MAKEGOOD OFFERS:  
M5 OK'D BUY#23 MISSED: SAT/730P-800P SEP29 30S \$200.00 (OCT1/12)  
OFFER: NONE  
CMT: SPORTS OVER RUN. SPOT DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

REP HEADLINE# 6338566 TRF# 333239  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 16.35  
 \*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	:SPTS:
SEP/12	27410.00	OCT/12	\$150.00									
										CONTRACT TOTAL	27560.00	
										TOTAL SPOTS	44	

MARKET TOTALS	\$45,508	WTOV 61%	WTRF 32%	WBWO 2%	ETRF 5%
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WBWO IS GTRF

SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/12 15.24  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6338566 TRF# 333239  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$  
ADV # 9132 ADV. NAME ISS/DCCC REP.# OFF.# 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007  
ORDER # 333239 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT1/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 15.24  
STA: XR SLG

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:  
M5 UNRESL BUY#23 MISSED: SAT/730P-800P SEP29 30S \$200.00 (OCT1/12)  
OFFER: NONE  
CMT: SPORTS OVER RUN. SPOT DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

CONTRACT TOTAL 27760.00  
TOTAL SPOTS 45

REP HEADLINE# 6338566 TRF# 333239  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM STATION SEP27/12 10.13  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 333239 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1576 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP26/12 OCT1/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 10.13

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#7	MISSED:W-F,M/1235A-135A	SEP26(2/WK)	30S	\$60.00	(SEP26/12)
		BUY#21	SAT/700P-730P	SEP29	30S	\$200.00	
		BUY#4	W-F,M/1135P-1235A	SEP26(2/WK)	30S	\$300.00	
			OFFER:F,M/500A-530A	SEP28	30S	\$410.00	PLS ADVISE.
			& F,M/530A-600A	SEP28	30S	\$510.00	
			CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG				
			CMT:DEADLINE 9/27 AT NOON.				
M2	UNRESL	BUY#24	MISSED:SAT/900A-1000A	SEP29	30S	\$400.00	(SEP26/12)
			OFFER:SAT/700A-800A	SEP29	30S	\$400.00	PLS ADVISE.
			CMT:PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. TXH SHARON				
M3	UNRESL	BUY#6	MISSED:W-F,M/1230P-100P	OCT1	30S	\$150.00	(SEP27/12)
			OFFER:MON/500A-530A	OCT1	30S	\$150.00	PLS ADVISE.
			CMT:PROGRAM CHANGE. PLZ CF SUNRISE ASAP. THX SHARON				

CONTRACT TOTAL 27760.00  
TOTAL SPOTS 48

44-27,560



PROGRAM : J FALLON-NBC<  
CON COM1 : J FALLON-NBC<



REP HEADLINE# 6338566 TRF# 333239 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 11.40  
 \*\*\* CHANGES \*\*\* \*\* WTVJ-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M3 REJECT BUY#6 MISSED:W-F,M/1230P-100P OCT1 30S \$150.00 (SEP27/12)  
 OFFER:MON/1135P-1235A OCT1 30S \$150.00 PLS ADVISE.  
 CMT:PROGRAM CHANGE. OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ CF  
 CMT:TONIGHT SHOW ASAP THX SHARON

SEP/12 27760.00 OCT/12 \$ .00 CONTRACT TOTAL 27760.00  
 TOTAL SPOTS 45

MARKET TOTALS \$45,508 WTVJ 61% WTRF 32% WBWO 2% ETRF 5%  
 WBWO IS GTRF  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM STATION SEP27/12 10.28  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6338566 TRF# 333239  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$  
ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA  
CLASS: NATL. LOCAL REGIONAL  
CONTRACT # 6338566  
EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

PRDCT DCCC  
FLIGHT DATES SEP26/12 OCT1/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED  
DATE SEP27/12 10.28

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#7 MISSED:W-F,M/1235A-135A 30S \$60.00 (SEP26/12)  
BUY#21 SAT/700P-730P 30S \$200.00  
BUY#4 W-F,M/1135P-1235A 30S \$300.00  
OFFER:F,M/500A-530A 30S \$410.00 PLS ADVISE.  
& F,M/530A-600A 30S \$510.00  
CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG  
CMT:DEADLINE 9/27 AT NOON.

M2 UNRESL BUY#24 MISSED:SAT/900A-1000A 30S \$400.00 (SEP26/12)  
OFFER:SAT/700A-800A 30S \$400.00 PLS ADVISE.  
CMT:PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. THX SHARON  
M3 UNRESL BUY#6 MISSED:W-F,M/1230P-100P 30S \$150.00 (SEP27/12)  
OFFER:MON/1135P-1235A 30S \$150.00 PLS ADVISE.  
CMT:PROGRAM CHANGE. OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ CF  
CMT:TONIGHT SHOW ASAP THX SHARON

CONTRACT TOTAL 27760.00  
TOTAL SPOTS 48

REP: TEL# 610-293-4100 FAX# 610-295-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 11.42  
\*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

REP HEADLINE# 6338566 TRF# 333239  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$  
ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA  
CLASS: NATL. LOCAL REGIONAL  
ORDER # 3332239 CONTRACT # 6338566  
PRDCT DCCC EST#1576 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP26/12 OCT1/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 11.42

REP: CREATED AND OK'D M4 TO REPLACE M3  
SEE LINE 29  
TOTAL SAME  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	ES	1230P-100P	30			\$150.00	9/26	10/1	2		W-F,M	2
PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE												
29	A	1135P-1235A	30			\$150.00	10/1	10/1	1		MON	1
PROGRAM : TONIGHT SHOW ORD COM1: PROGRAM CHANGE. OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ CF ORD COM2: TONIGHT SHOW ASAP THX SHARON THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1576

CF-9/27-12P-XG  
Rev 9/27-12P-XG

REP HEADLINE# 6338566

\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

TRF# 333239

ORDER WORKSHEET

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 610-725-1191

HARRIS REPORT FROM REP

SEP27/12 11.42

\*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4 OK'D BUY#6

MISSED:W-F,M/1230P-100P

OFFER:MON/1135P-1235A

CMT:PROGRAM CHANGE.

CMT:TONIGHT SHOW ASAP THX SHARON

SEP/12

27610.00

OCT/12

\$150.00

30S

\$150.00

(SEP27/12)

30S

\$150.00

PLS ADVISE.

CORRECT PROGRAMMING.

PLZ CF

CONTRACT TOTAL

27760.00

TOTAL SPOTS

45

MARKET TOTALS \$45,508

WTOV 61%

WTRF 32%

WBWO 2%

ETRF 5%

WBWO IS GTRF

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP26/12 12.11  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ \*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC REP. #      OFF. # 2016 SALESMAN #       
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007  
ORDER # 333239 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1576 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT1/12 WK-1  
CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE SEP26/12 12.11

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#7  
BUY#21  
BUY#4

MISSED: W-F, M/1235A-135A  
SAT/700P-730P  
W-F, M/1135P-1235A  
OFFER: F, M/500A-530A  
& F, M/530A-600A

SEP26 (2/WK)  
SEP29  
SEP26 (2/WK)  
SEP28  
SEP28

30S \$60.00 (SEP26/12)  
30S \$200.00  
30S \$300.00  
30S \$410.00 PLS ADVISE.  
30S \$510.00

CMT: PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. LOG  
CMT: DEADLINE 9/27 AT NOON.

M2 UNRESL BUY#24

MISSED: SAT/900A-1000A  
OFFER: SAT/700A-800A

SEP29  
SEP29

30S \$400.00 (SEP26/12)  
30S \$400.00 PLS ADVISE.

CMT: PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. TXH SHARON

CONTRACT TOTAL 27760.00  
TOTAL SPOTS 48

REP HEADLINE# 6338566  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100

REP HEADLINE# 6338566  
\*\*\* ORIGINAL REV#0 \*\*\*

CITY TAX	STATE TAX	CO-OP BILLING NEEDED
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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

2	1000A-1100A	30	\$170.00	9/26	10/1	3	W-F,M	3
PROGRAM : TODAY SHW2-NBC< CON COM1: TODAY SHW2-NBC<								

REP: TEL# 610-203-4100 FAX# 610-225-1191

CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP25/12 10.44  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6338566  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TFI# 610-203-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$3,000.00	9/26/10/1	10/1	1		W-F,M	1
4			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$300.00	9/26/10/1	10/1	4		W-F,M	4
5			1100A-1200N PROGRAM : TODAY SHW3-NBC< CON COM1: TODAY SHW3-NBC<	30		\$170.00	9/26/10/1	10/1	3		W-F,M	3
6			1230P-100P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30		\$150.00	9/26/10/1	10/1	3		W-F,M	3
7			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$60.00	9/26/10/1	10/1	4		W-F,M	4
8			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$1,000.00	9/26/10/1	10/1	1		W-F,M	1
9			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$210.00	9/26/10/1	10/1	3		W-F,M	3
10			300P-400P PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$230.00	9/26/10/1	10/1	3		W-F,M	3
11			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$250.00	9/26/10/1	10/1	3		W-F,M	3



:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
12			500P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$2,600.00	9/26	10/1	1		W-F,M	1
13			530A-600A PROGRAM : NWS9 SUNRS-5:30AM CON COM1: NWS9 SUNRS-5:30AM	30		\$500.00	9/26	10/1	1		W-F,M	1
14			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$4,000.00	9/26	10/1	1		W-F,M	1
15			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$900.00	9/26	10/1	1		W-F,M	1
16			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$2,100.00	9/26	10/1	1		W-F,M	1
17			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,000.00	9/26	10/1	2		W-F,M	2
18			730P-800P PROGRAM : WHEEL-FORTNE CON COM1: WHEEL-FORTNE	30		\$2,000.00	9/26	10/1	1		W-F,M	1
19			900A-1000A PROGRAM : LIVE WTH KELLY CON COM1: LIVE WTH KELLY	30		\$170.00	9/26	10/1	3		W-F,M	3
20			1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$220.00	9/29	9/29	1		SAT	1

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21			700P-730P	30		\$200.00	9/29	9/29	1		SAT	1
	PROGRAM : WEEKEND WHEEL											
	CON COM1: WEEKEND WHEEL											
22			700A-900A	30		\$250.00	9/29	9/29	1		SAT	1
	PROGRAM : SATURDAY TODAY											
	CON COM1: SATURDAY TODAY											
23			730P-800P	30		\$200.00	9/29	9/29	1		SAT	1
	PROGRAM : OHIO-EXPLOSION											
	CON COM1: OHIO-EXPLOSION											
24			900A-1000A	30		\$400.00	9/29	9/29	1		SAT	1
	PROGRAM : NWS9 SAT MORN											
	CON COM1: NWS9 SAT MORN											
25			600P-630P	30		\$2,000.00	9/30	9/30	1		SUN	1
	PROGRAM : NEWS 9 AT SIX											
	CON COM1: NEWS 9 AT SIX											
SEP/12			27760.00	OCT/12		\$ .00						
											CONTRACT TOTAL	27760.00
											TOTAL SPOTS	48

MARKET TOTALS \$45,508

WTOV 61%

WTRF 32%

WBWO 2%

ETRF 5%

WBWO IS GTRF

SVC- NSI

DEMOS- RA35+\*

# Great ★ American ★ Media

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER  
FROM: GREAT AMERICAN MEDIA  
RE: Democratic Congressional Campaign Committee (DCCC)  
DATE: September 25, 2012

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## **Wheeling, OH Broadcast**

**EFFECTIVE 9/27 UNTIL FURTHER NOTICE:**

HD Feed: Please run the following until further notice:  
D3C12-OH6-T03H "Trust" TV :30 @ 100%

241 77

SD Feed: Please run the following until further notice:  
D3C12-OH6-T03 "Trust" TV :30 @ 100%

**"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.**

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at [katie.keuleman@gmmb.com](mailto:katie.keuleman@gmmb.com)  
Please email [traffic@gmmb.com](mailto:traffic@gmmb.com) to confirm receipt.

Thank You!